



hear today

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Think Twice When Reaching for the Q-Tips

“...there are a couple of ways we consider as safe ways to clean your ears.”

You’ve heard the saying “Never put anything smaller than your elbow in your ear”. We should all heed this advice, because many people injure their ears with cotton tipped swabs. Otolaryngologists see hundreds of ears that have been severely damaged by cotton-tipped swabs. Not only can you cause lacerations, ruptured eardrums, and abrasions to the ear canal wall and surrounding tissue, but you really aren’t removing ear wax, even though you see it on the swab when you remove it from your ear. You can actually push the wax deeper into the ear canal causing it to become impacted which usually leads to a visit to the physician for removal.

So, this begs the question, “How should

I clean my ears?” There are a couple of ways that we recommend which we consider to be safe ways to clean your ears. The most effective way is to let an ENT physician clean your ears every 6 months or so. The medical value of having an ENT take care of your ear canals should not be underestimated.

The other way is to do it yourself. The FDA has approved only one substance for the removal of ear-wax. The technical name for this is carbamide peroxide, and it is found in all over the counter ear-wax removal products. This thick liquid is put into the ear canal with a dropper and then the ear is rinsed to remove the peroxide and any wax. People often find it difficult to get it into the canal where it can dissolve the wax and it can occasionally cause irritations.

Joke File

Bubba at the Revival

Bubba goes to the revival and listens to the preacher. After a while the preacher asks anyone with needs to come forward and be prayed over.

Bubba gets in line and when it’s his turn the preacher says, “Bubba, what do you want me to pray about?”

Bubba says, “Preacher, I need you to pray for my hearing.”

So the preacher puts one finger in Bubba’s ear and the other hand on his head and prays a while. After a few minutes, he removes his hands and says, “Bubba, how’s your hearing?”

Bubba says, “I don’t know preacher, it’s not until next Wednesday.”

savings coupon

Sweet-heart of a DEAL!!!

\$200.00 OFF

any new pair of Oticon Delta Hearing Aids.



OFFER GOOD FOR PURCHASES
Made from February 1 - 28, 2008
May not be used with any other offer.



What's New?

by Dr. Kathryn Sandusky,
Audiologist, FAAA



FM System Options

In the past we've told you about the benefits of using a personal FM system. While these systems greatly enhance your ability to hear in noise by significantly improving the signal to noise ratio, and overcome the difficulties from hearing at distances, they are very expensive (usually exceeding \$2500-\$3500). We have discovered a new device that utilizes a radio frequency signal, much like the personal FM systems.

The Sennheiser 820S is an assisted listening system for your radio, TV, stereo system or similar sound sources which allow those signals to be transmitted directly into your hearing aids. The system consists of a transmitter and receiver. The transmitter has a range of up to 100 feet which allows you to move around freely—without the constrictions of cables and wires. These systems can be used with any hearing aid that has a T-coil. They can allow you to hear TV better than with your hearing aids alone. And here's the best part...The entire system is **only \$350.00!**

Hear tomorrow:

Share our "Hear Today" newsletter with a friend who could benefit from our products and services so they too can hear today - hear tomorrow. We stay in business because of your referrals!!!

New Products:

By now this may seem like old news as we have told you about the Epoq hearing aids from Oticon. Since they were released in June of 2007, we have successfully fitted over 50 of these aids on new and previous users. New users tell us that they never thought using hearing aids could be so EASY & EFFECTIVE. Previous user report much improved speech understanding, very realistic localization of sound, and an overall greater sound quality that any other aid they have worn.



Epoq BTE standard hook (left)
Epoq RITE Receiver-in-the-ear (right)

CKAS News:

Beginning in mid to late January, you can see us on WTVQ, channel 36. We will begin airing a new commercial (this can be seen primarily during newscasts) which will direct you to a new WTVQ Health Source website where you will be able to not only read valuable information about hearing aids and new technology but also see a 3 minute video about our practice and how we conduct business at CKAS. We hope you will tune in and encourage your friends and neighbors to watch as well. We truly feel that this video will show how we separate ourselves from other practices in the Central Kentucky area.

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**YOUR
EARS
WON'T
BELIEVE
THIS
STEAL
WE MEAN
DEAL!!!**
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If you purchased either the Phonak MicroPower, or Oticon Delta hearing aids from us during the 2007 calendar year, you can trade in these aids and upgrade to newer technology prior to March 31, 2008.

We will allow you to do this for **HALF** the selling price of the new products. This is a way for us to allow you to remain on the cutting edge of newer technology without paying full price to do so. This is truly a win win !!!